

Mobile Networks and Services



A unique one-stop reference to the global mobile telecoms marketplace. Detailed and timely information is provided on the largest and most innovative players driving the mobile communications sector in Europe and worldwide, as well as data and analysis for the leading country markets and an overview of the 3G license holders as well as their roll-out plans and progress. Each month, market commentaries analyse major technological and commercial developments in the mobile sector. It is a regularly updated, interactive online service, providing authoritative information for all your mobile market intelligence needs.

Information → Interpretation → Insight

The Complete Service

Subscription to *Analysys Research Mobile Networks and Services* provides you not only with quality in-depth information but also with up-to-date strategic insight and analysis. The service components include country and company profiles, market forecasts, reports and presentations, market trends papers, analyst time and briefings, events and networking. The components all fully integrate allowing you to create and build your own complete market intelligence service, providing you with all the expertise and knowledge for your chosen industry sector.

The service will help you:

- identify and interpret the trends and innovations that are shaping the mobile marketplace
- track the latest developments in the world's most important regional mobile markets
- follow the key players' activities and strategies, and understand their strengths and weaknesses
- keep up to date with the key partnerships and alliances that are being formed as mobile services develop, and with the advent of 3G
- identify new opportunities in the mobile market as they emerge, and evaluate the challenges and threats that these involve.

Contact Us:

For further information, a guided demonstration and prices, please contact our sales and customer service team on +44 (0)1223 460600, or email research@analysys.com.

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Market trends

As part of the service, you will receive regular comment pieces from our market analysts, providing insight into the latest developments and issues in the mobile marketplace.



Company profiles

The service presents detailed profiles of over 90 key mobile network operators, MVNOs, equipment suppliers and mobile portals. Regularly updated financial and operating indicators help you analyse the market and the companies' performance.

Country profiles and special 3G status reports

Profiles of 25 major mobile telecoms markets provide numerical data and market development insight. The latest developments in 3G are also detailed for these countries, as well as for an additional 18 markets worldwide.



Company listings

The service comes complete with over 1300 company listings of mobile operators, and selected vendors, software developers and ASPs throughout the world.



Market forecasts

Detailed subscriber, ARPU and revenue forecasts are provided for a six-year period for Western and Eastern European markets, the US and China. Pricing in various areas of the telecoms market can be supplied when needed. These give valuable insight into how the market will evolve over the coming years.



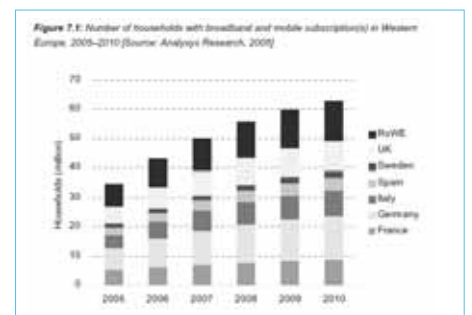
Analyst support

The Analyst Support service provides you with a deeper understanding of any of the topics or issues covered in any of the reports or online databases. It allows you direct consultation with the author of a report or online database,

giving you the opportunity to ask any questions or to discuss assumptions.

Reports

A number of related reports are regularly produced throughout the subscription period and can be included with *Analysys Research Mobile Networks and Services*. The reports deal with the latest market trends and technological innovations affecting this market.



Interactive features

A sophisticated range of interactive search and download features is provided as standard across all Analysys Research services.

These tools include:

- Search facilities
- Benchmarking
- Mini report creation
- Save search criteria
- Downloads contacts facility

Analysys is part of the Analysys Mason Group, the leading telecoms specialist able to provide both strategy and implementation consultancy, together with research and market intelligence services.